

JCI
4th&5th

15th ANNUAL TARRANT COUNTY HARAMBEE

& SEAFOOD, CHICKEN & BLUES FESTIVAL

FRI., OCTOBER 4th 6:00PM-10:00PM AND SAT., OCTOBER 5TH 9AM – 6PM | MCDONALD YMCA, 2701 Moresby St, Fort Worth, TX 76105



817-229-7778 / 817-332-6049



sponsors@tarrantcountyharambee.com

SPONSORSHIP LEVELS

Titanium Sponsor Title Sponsor (\$15,000 and Above)

- Recognition as “Presenting” Sponsor
- Commercial on Livestream
- Speaking opportunity during festival
- Large banner displayed during festival (provided by sponsor)
- Website banner
- Logo by the Stage during festival
- Company logo on Festival T-shirts (extra large print)
- 10 Festival T-shirts

Diamond Sponsor Main Stage Sponsor (\$10,000 - \$14,999)

- Recognition as “Main Stage” Sponsor
- Commercial on Livestream
- Speaking opportunity during festival
- Banner displayed in stage area (provided by sponsor)
- Large logo on website
- Logo by the Stage during festival
- Company logo on T-Shirts (large print)
- 7 Festival T-shirts

Platinum Sponsor Blues Festival Sponsor (\$7,500 - \$9,999)

- Recognition as “Blues Fest” Sponsor
- Commercial on Livestream
- Speaking opportunity during festival
- Large logo on website
- Logo by Stage during blues fest
- Company logo on T-Shirts (large print)
- 7 Festival T-shirts

Gold Sponsor Community Stage Sponsor (\$5,000 - \$7,499)

- Recognition as Community Stage Sponsor
- Commercial on Livestream
- Name/Logo displayed near Community Stage
- Name on festival T-shirts
- 5 Festival T-shirts

Silver Sponsor Kid Zone Sponsor (\$2,500 - \$4,999)

- Recognition as “Kidz Zone” Sponsor
- Name/Logo displayed in Kidz Zone
- Name/Logo on website
- Name of festival t-shirt
- 3 Festival T-shirts

Silver Sponsor Health Fair (\$2,500 - \$4,999)

- Recognition as “Health Fair” Sponsor
- Name/Logo displayed in Health Fair Area
- Name/Logo on website
- Name on festival t-shirt
- 3 Festival T-shirts

Bronze Sponsor Parade Sponsor (\$1,000 - \$2,499)

- Recognition as “Parade” Sponsor
- Name on website
- Banner in Parade
- Name on festival T-shirts
- 2 Festival T-shirts

Copper Supporting Sponsor (\$500 – \$999)

- Name listed on website
- 2 Festival T-shirts

- ### **In-Kind Sponsorship (marketing and media sponsors) (lunches for volunteers, etc.)
- Perks based on value of In-Kind
 - Equivalent to monetary value

Register on-line or fill out form and return to: Tarrant County Harambee, P.O. Box 50483, Fort Worth, Texas 76105

Level of Sponsorship _____

Pledged Amount \$ _____

In-Kind Sponsorship Value \$ _____

Description _____

Name & Title of Contact _____

Contacts Email and Phone # _____

Company Name & Address _____